



BATTLEFIELD SPORTS PRESENTS...
**THE INTERNATIONAL
LIVE GAMING CONFERENCE**

**MELBOURNE, AUSTRALIA
14 NOVEMBER 2008
GAMING GOES LIVE**

**THE COUNTRY PLACE, OLINDA CREEK RD, KALORAM
45MIN FROM MELBOURNE CBD**

**A MAJOR CONFERENCE FOR:
OWNERS & OPERATORS AND SENIOR MANAGEMENT
OF LIVE GAMING PARKS • COMBAT AND PAINTBALL
BATTLEFIELD OPERATORS • INDOOR ARENAS •
TRANSPORTABLE ATTRACTIONS • FAMILY ADVENTURE
AND THEME PARK OPERATORS • ENTREPRENEURS &
MILITARY TRAINING PERSONNEL**

Your invitation:

"Join us for the premier international convention event for the international live gaming industry. Battlefield Sports will bring together exciting and inspirational speakers to present a stimulating program that will inspire, educate and challenge delegates. The program is filled with sessions that will provide you with the latest information regarding the trends and technology and valuable information beneficial to your business.



We have also planned a fun evening social program and hands-on educational sessions. I look forward to welcoming you the Cobham Hilton and meeting many of you face-to-face for the first time." **Peter Lander, Founder, Battlefield Sports**

Supporting Speaker :



Nicole Lander – Senior Vice-President, Marketing, Battlefield Sports

Conference Program :

- 9:00am - Registration
- 9:30am - Welcome - conference objectives and overview
- 9:45am - Live Gaming Industry Future Trends
- 10:30am - Morning Tea Break
- 11:00am - Battlefield Marketing - real life examples of marketing that works
- 12:30pm - Lunch
- 1.30pm - Battlefield Technology - insights into the live gaming experience
- 2:30pm - Battlefield Sports University - tools to expand your business
- 3:00pm - Afternoon Tea break
- 3:30pm - Innovations & the future of Live Gaming
- 4:30pm - Conference conclusion & networking

- The Venue:
The Country Place
Olinda Creek Rd, Kalorama
VIC 3766
45min drive from Melbourne
CBD, Australia



This program is subject to change without notice.



The International Live Gaming Conference "Closing In On Real Combat"
The Country Place, Melbourne, 14 November 2008

C O N F E R E N C E R E G I S T R A T I O N F O R M

Please fax this form to +61 7 3423 1002 or within Australia 1300 666 549
or mail to 42 Manmarra Cres, 8 Mile Plains, Q 4113 Australia
All enquiries telephone: +61 7 3100 1377 or within Australia 1300 666 559
or email: nicole@battlefieldsports.com

Please register me for this conference:

Title..... First Name..... Surname

Organisation

Address

City Postcode

Country Email

Telephone..... Fax.....

I have indicated my requirements below

Delegate Registration Fee:

Full Conference Early Bird (if paid by Sept 30th 2008): \$149pp incl GST
Ticket includes: Morning & Afternoon Tea, Lunch and Delegate Pack

Full Conference (if paid after Sept 30th 2008): \$199pp incl GST
Ticket includes: Morning & Afternoon Tea, Lunch and Delegate Pack

Payment options:

Credit Card Payments:

Type of Credit Card: (please delete as appropriate) Amex / / Master / / Visa

Card Holder's Full Name

Credit Card Number Expiry Date

Card Holder's Signature Date

Cheque Payments:

Please make cheques payable to **Battlefield Sports** Post to **42 Manmarra Cres 8 Mile Plains Q 4113**