



Battlefield LIVE

WEB CLONE FACT SHEET

A new brand of combat entertainment

The goal of Battlefield Sports' marketing system is to provide you with outstanding quality tools to help your business.

Web Clone

A Quality Web Site

Battlefield LIVE gamers' web site goes LIVE. Check out our new Battlefield LIVE gamers' web site examples:

* www.BattlefieldLive.com.au AND * www.BattlefieldLiveDevon.co.uk

These web sites are based on a template that is now available for you to buy. It is a ready-made database-driven, content management system. Allowing you to customize it for your own combat entertainment business.

What do you get?

Web site templates are pre-made web design which reflects the excitement of live gaming branding plus it can be easily customized with your local information. No need to be a web programmer or graphic designer. All you need to do is add your own personal content and you're ready to jump start your web site. We offer you a basis for a fast and high-quality web site.

Editable Sections:

- All content linked from the main sections (Intel, Battlefields, Hire, Enlist) are editable via admin content management. (If you don't have a hire service the "hire" button can be re-directed to "news.")
- All content from the footer section (Prices, Jobs, Contact Us, Privacy, About Us, Safety, Terms of Use and News) are editable via admin content management
- The above sections link text cannot be edited via content management. However they can be customized on set-up, if required.
- The menu section featuring Birthdays, Team Building, Sports Teams etc can be edited from content management. The title can be edited and also links from here can be added and removed through admin pages.
- The image links are not editable via content management. Again, they can be customized on set-up, if required. On set-up Image links at bottom of page can be changed (adding or removing) and url addresses must be provided when ordering. Further, Image links can use different images but they must be provided by purchaser.
- Mission and Arsenal will have content copied across depending on missions and gaming guns that have been bought from Battlefield Sports.
- Additional Missions that you create and run locally can be added yourself, via content management.
- The Introductory text on the Missions main page cannot be edited. (But the text can be changed at setup but you need to give us the text when ordering.)
- As only gaming guns from Battlefield Sports can be featured no additional guns can be added to the Arsenal section.



Member Login

Only members of the Battlefield Live website can Login

Login Here

Username:
Password:
Auto Login:

Forgot your password?

Enter your email:

Bonus: Order the web clone & we will include the mini-movies for the Codex: The Basics, i.e. this includes:

- * Death Match (Bravo team briefing & the Delta team briefing)
- * Capture the Base (Attackers briefing & Defenders briefing)
- * Capture & Hold (Attackers from the North briefing & Attackers from the South briefing)
- * Sniper (Hunters briefing & Snipers briefing)
- * V.I.P Escort - Ambush! (Special Forces briefing & Ambushers briefing)

More Live-Plays are available for purchase, just ask us.

What is covered with the clone setup:

- As mentioned above, links that cannot be changed through Admin Section can be changed at setup on request (subject to an additional service fee, please ask for a quote).
- Included in the set-up fee, we will adjust the Enlistment button phone number to show your booking phone number. This number must be provided when ordering.
- Home page intro text can have “Welcome To Battlefield Live” changed to “Welcome To “YOUR business name””.
- Main header graphic (currently e.g. “Battlefield Live HQ”) can be changed to YOUR business logo or YOUR business name.
- Up to 10 emails can be setup, username and passwords must be provided.
- If you already have a web site, hosting will need to be changed over to the Grafix Garage server so please include your domain nameserver (DNS) details when ordering
- In order to ensure you get your web site up fast, we will need all above info before the commencement of the web site clone process.

If you have them we can link to your:

- * Facebook fan page
- * Blog
- * Twitter account
- * Google calendar (or other similar) or external online booking system
- * Myspace page
- * YouTube channel
- * Forum.
- * Automatic link to bookmark your page.

Tracking how many people visit your web site and how they found you is also important. If you have one already we can input your Google Analytics tracking code. Or if you haven't got one we can set up an account for you.

If you don't have a web site yet, no problem. Let us know the domain name (aka web address) you'd like and we will see if it is available. Domain name registration fees apply.

Hosting for You

Select from either web hosting based out of Australia or the United Kingdom. Because this is a CMS, hosting must be provided by Grafix Garage, FTP is not accessible to web site content files. But when set-up you will be give a unique username and password so you can access and edit all the content on your site. Your hosting service needs to be paid in advance, quarterly.

Please note: the content management system “CMS” remains the property of Grafix Garage Pty Ltd. The Battlefield LIVE imagery and videos remains the property of Battlefield Sports.

In Summary

Benefit from a fabulous graphic designed flash web site template, featuring “C. O. Siren” including stock photos of the gaming guns, and mini-movies of the Live-Play briefings (depending on which gaming guns / Live-Plays you purchase). The system is easy to use and includes a user-guide with step by step instructions.

Plus there is always the possibility of further customization for extra tweaking (if required). Contact your local agent to see what we can do for you.

