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FOR IMMEDIATE RELEASE:

Media Release

NXGAMERS AND BATTLEFIELD SPORTS FORM GLOBAL ALLIANCE

Los Angeles, USA. March 14th 2006: NXgamers, the leading gamers' web portal, today announced a partnership with Battlefield Sports™, an award-winning exertainment company.

Through this partnership, Battlefield Sports™ will offer its worldwide network of battlefields increased site traffic with a direct plug in to the online gamers' community.

The agreement leverages NXgamers' popularity as online gamers' portal and Battlefield Sports' unique live gaming experiences to spread the word how gamers can now take their favorite missions from popular video and computer games and play them live.

Gamers can take their skills from virtual death matches onto real battlefields, in more than 20 countries, played in woodlands, around instant barricades and bunkers in warehouses or on sports fields.

This is the first time in the explosive-growth game industry that a gaming portal and an exertainment company have agreed to team on an ongoing basis.

"The business alliance formed by <http://www.nxgamers.com> and <http://www.battlefieldsports.com> gives the gaming community the opportunity to experience the thrill of online gaming and then look to further test their skills in a physical competition," said Marc Booker, CEO and site owner of Nxgamers.com.

"The potential is big, really big," said Mr Booker.

"Nxgamers is honored to join forces with such a strong and reputable organization and we are just as eager to share Battlefield Sports services with our gaming community," said Mr Booker.

"Our focus is firmly on the digital generation. So we are delighted to announce this relationship which will create strong alliance between both groups via the web. It is confirmation for us of our leadership position in the exergaming/exertainment space," said Nicole Lander, Senior VP Marketing, Battlefield Sports.

"With that in mind we have many creative business ideas that we are looking to explore with Nxgamers, for example, as our channel partner, NXgamers could provide play-by-play commentary over the Internet of our live gaming experiences," said Ms Lander.

About NXgamers

Nxgamers.com was formed in 2006, with over a million members and an excellent service reputation, Nxgamers.com is fast becoming the biggest and best gaming website in the world. The NXgamers website is available at www.nxgamers.com

About Battlefield Sports

Battlefield Sports™ is the inventor of Battlefield Live™ the live computer gaming experience. As the global leaders in this hot new niche markets of exertainment &

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exergaming, Battlefield Sports™ manufactures, distributes and markets the equipment, patent pending live gaming inflatables, and unique battle missions for this bleeding edge hybrid of electronic sport and entertainment targeted at generation x & y. With representation in 22 countries and millions of games played Battlefield Sports has revolutionized the combined entertainment and exercise options for the video game generation. Join us! Headquartered in Australia, Battlefield Sports won numerous awards for excellence, including Exporter of the Year 2005 (FNO). Inducted to the Australian Technology Showcase, Battlefield Sports sells about 70% of its products internationally. The Battlefield Sports website is available at www.battlefieldsports.com

© Nicole Lander is the Senior VP Marketing, Battlefield Sports.

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