

Contact: Nicole Lander  
Phone 1 323 932 8641  
Fax 1 253-9810226  
[info@battlefieldsports.com](mailto:info@battlefieldsports.com)

Suite 2350, 5900 Wilshire Blvd  
Los Angeles CA 90036  
USA  
[www.battlefieldsports.com](http://www.battlefieldsports.com)

**Battlefield Sports**

**FOR IMMEDIATE RELEASE:**

# Media Release

## Tag Thrill goes National

**Jane Magazine recommends Laser Skirmish as a way to play out your Halo 2 fantasies.**

**New York NY, March 16<sup>th</sup> 2005:** More and more Americans are getting to experience the fun, highly addictive, outdoor entertainment phenomenon called Laser Skirmish, this month even more so with national exposure in "Jane" Magazine.

Known for its edgy and entertaining editorial point of view, "Jane" connects with its readers using humor and frank talk. With a circulation of almost 1 million, "Jane" has become the quintessential voice of today's young women.

And "Jane" is right up with the latest hot trends in youth outdoor entrainment. So it is no wonder, that this month they have featured Laser Skirmish.

Robert Peppard of New Jersey recently hosted the "Jane" magazine team at his Combat Sports battlefield. "Annemaria and the other staffers had a terrific time," Robert said. "We kitted them out with camouflage outfits, issued them each with one of the Battlefield Sports laser guns, and played a series of fun missions from rescuing the downed pilot to escorting the convoy to safety."

The Jane magazine crew said the game is similar to paintball but far less painful. Squad leader, Annemaria said "There's something sadistically satisfying about chasing your co-workers through the woods."

To read the whole article grab yourself a copy of the April issue of Jane magazine.

"We are really excited out the increased national media coverage Laser Skirmish has received this year. It is a sign that Laser Skirmish is now really taking off," said Nicole Lander, Senior Vice President International Marketing, Battlefield Sports.

For more information visit [www.battlefieldsports.com](http://www.battlefieldsports.com) or call us on +1 323 932 8641.

### **About Battlefield Sports**

Battlefield Sports is the world leader in the new sport of Laser Skirmish, and exports its equipment to many countries including the USA, UK, Spain and Canada. Inducted to the Australian Technology Showcase in 2003, Battlefield Sports sells about 70% of its Laser Skirmish products internationally. Laser Skirmish has extensive market potential worldwide in both corporate team building and recreation/leisure markets.

The Battlefield Sports website is available at <http://www.battlefieldsports.com>

ENDS

© Nicole Lander is the Senior VP Marketing, Battlefield Sports.

For Release 9 a.m. GMT, March 16<sup>th</sup> 2005